Accelerating the transition towards a sustainable world!
Our Mission

Enabling social impact in a Sustainable and Scalable manner!

To Support NGOs, Impact Investors, Implementation Agencies, Corporate, Academic Institutions through an open network of professionals.
Our Operating Principles

- Trustworthy Partnerships
- Practitioner Focussed
- Quality. Everytime.
- Think Big. Think Deep.
- Gladiator Spirit
- Outcome Focussed
Our Design Thinking Approach

Programme Effectiveness

DEFINE IMPACT
Identify Stakeholders
Sustainability
Parameters
Sectoral Dynamics

PREDICT OUTCOMES
Predictive Analysis
Behavioural
Communication Analysis

INPUTS
Funding
Partnerships
Resources

TANGIBLE RESULTS
Summary of Outputs
Short Term Goal Achievements

ACTIVITY CHARTER
Implementation Plan/Execution

Measurement – Impact Metrics

Impact Indicators

Operational Efficiency

Impact Indicators

Activity Indicators

Outcome Indicators

Our Approach
Our Client Impact

- **30,000+** Women Empowered through Gender Sensitization Programs
- **35,000+** Small producers empowered to set up producer companies
- **100%** Repeat business from happy clients
- **1670** Projects Mentored to solve real-time social challenges
- **1,500,000+** People sensitized to visual impairment
- **50+** Network of Implementation Partners
- **100+** Video case studies of social enterprises
- **30+** Sectoral Deep Dive reports created
Our Domains of Expertise

Strategy & Business Consulting
- Design implementation-focused measurable strategy to effect social change
- Business Modelling, Project Ideation & Design
- Go-to-Market Strategy
- Risk Assessment
- Organizational Change Management
- Campaign Ideation & Management

Research & Documentation
- Turnkey capabilities in practitioner-focused research projects
- Sectoral Deep Dive Analysis
- Feasibility Studies
- Market Research
- Case Studies & Story Telling
- Data Visualization through multiple mediums

Monitoring & Evaluation
- A robust and pragmatic process to bring operational efficiency and record impact
- M&E Design
- Define Measurement Indicators
- Financial and Social Impact Audits
- Social Return on Investment Analysis
- Process Improvement

Doer’s Labs
- Immersion Program: Create and deploy Learning Journeys that impact Business Metrics
- Gender Safety & Sensitization
- Social Impact Assessment
- Social Media Marketing
- CSR Reporting
- Diversity & Inclusion
- Business Planning for Start-Ups

Knowledge Factory
- Curated platform to promote active conversations around topical subjects
- “Romancing The Constitution”
- “She & The City”
- “Environment & Us”
- “Theatre in the Digital Age”
- “The Future of Millennials”
- “Addressing the urban crisis”
Our Toolkit

Ideate Potential Solutions
- Ideation Workshops
- Exploratory Research
- Programme Development
- Issue Prioritization

Design
- Design Thinking Workshops
- Behavioural Change Communications

Implementation Support
- Compliance Advisory
- Due Diligence
- Capacity Building
- Lifecycle Support
- Funds Disbursement Review
- Progress Report Evaluation

Monitoring & Evaluation
- M&E Design
- Data Collection (Online & Offline)
- Data Analysis
- Data Reporting

Diagnosis
- Stakeholder Interviews
- Landscape Research
- Diagnostic Workshops
- Qualitative Surveys
- Needs Assessment

Utilization Reports
- Implementation Plans

Audit Reports
- Impact Evaluation Reports
- Project Performance Reports

Documentation
- Whitepapers
- Coffee Table Books
- High-end Videos
- Video Case Studies
- Brochures
- Manuals
- Infographics

Output
<table>
<thead>
<tr>
<th>Why You Should Work With Us</th>
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<tbody>
<tr>
<td>Enable fact-based and data-driven <strong>Business Decisions</strong></td>
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<tr>
<td>Ensure <strong>Regulatory Compliance</strong> and <strong>Operational Excellence</strong></td>
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<tr>
<td>Bring <strong>Experience based Learning</strong> and ground level connects</td>
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<tr>
<td>Make you <strong>Self-reliant</strong> enough to make ourselves redundant</td>
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A Snap Shot of Our Work Portfolio

- Impact evaluation of Climate Smart Agriculture Interventions in Maharashtra
- Create program templates for Grantee organisations with a view to build a larger campaign narrative
- Investigative study to determine sustainable livelihood options for Single Women in Marathwada region
- Assess and document impact of 25 years of hybrid rice
- Project design for enabling sustainable interventions in livelihood, healthcare and governance in Gujarat
- Document the programmes and impact of community-oriented investigative research
A Snap Shot of Our Work Portfolio

1. **Nokia**
   - [CSR audit and advisory. Includes quarterly financial and impact audit, project management, documentation, compliance advisory, partner due-diligence and reporting]

2. **Save the Children**
   - [Project efficiency and effectiveness advisory. Documentation workshop]

3. **DEF (Digital Empowerment Foundation)**
   - [Smart Village project design and prototype implementation advisory. Documentation workshop]

4. **nourishing schools**
   - [Data visualisation and Documentation of impact evaluation]

5. **CEC (Centre for Environment and Community) with Labour**
   - [Design and Execution of workshops to enable small tea growers to set up producer companies]

6. **XPRIZE Foundation**
   - [Scoping study on identification of the most challenging social issues in India and creation of deep-dive reports on them]
A Snap Shot of Our Work Portfolio

- Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India
- Brand outreach and CSR strategy and implementation plan
- Review of their country strategy (2016-18) and development of country strategy and implementation plan for 2025
- Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”
- Brand and Outreach strategy to build a case for South-South partnerships in healthcare innovation
- Conceptualisation and execution of the Digital4Growth Inc Tank platform
A Snap Shot of **Our Work Portfolio**

- **iihs**
  - Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”

- **INSEAD**
  - Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India

- **Transform Urban India**
  - Programme conceptualisation and management, mobilisation campaign for participation amongst youth

- **Kanthari**
  - Marketing strategy development and implementation plan. Training on leveraging social media for advocacy and impact

- **Villgro**
  - Research paper and case study videos on talent management in the social sector. Due-diligence research on finalists of Villgro awards presented at Sankalp-2013 Impact evaluation of their Incubation programme

- **KGVK**
  - Social impact assessment design and implementation of pilot. Training on monitoring and evaluation methods. Implementation of technology platform to scale impact measurement
A Snap Shot of Our Work Portfolio

- Lafarge: Scoping study to identify the best and scalable organisations involved in sustainable construction and design.
- Michael & Susan Dell Foundation: Whitepaper on their systemic transformation approach to school education in India.
- Gray Matters Capital: Research for a whitepaper to document their approach to impact investment in education sector.
- Usha Martin: Marketing advisory for an upcoming University in rural Jharkhand. Development of content framework for their masters programme and standalone courses on sustainability and CSR.
- Beam Suntory: PoSH Training for the ICC and workshop on gender sensitization.
A Snap Shot of Our Work Portfolio

- Documentation of 20 best social enterprises doing outstanding work in 8 different areas, including education, disability, renewable energy, etc.
- Conducted trainings for prospective directors on CSR, sustainability and gender equality.
- Operations and marketing strategy development and implementation plan.
- Feasibility study to determine donor landscape for AIDS related funding and outreach strategy for short- and long-term funding.
- Conducted trainings for prospective directors on CSR, sustainability and gender equality.
- Build CSR policy, committee and strategy for implementation.
A Snapshot of Our Work Portfolio

- **HCL**
  - Advisory on PoSH, Training of the ICC committee and workshops and online trainings for employees for making workspaces more gender-sensitive.

- **Genotypic**
  - Advisory on PoSH and workshops making workspaces more gender-sensitive.

- **Dimension Data**
  - Workshop on gender safety and making workspaces more diverse.

- **Alcatel Lucent**
  - Conceptualisation of a “Smart Village” Design and Implementation plan, including Monitoring and Evaluation.

- **Nilekani**
  - Create program templates for Grantee organisations with a view to build a larger campaign narrative.

- **The Changemaker Awards**
  - Validation partners for The Changemaker Awards.