



WHY WE EXIST

TO ACCELERATE THE
TRANSITION
TOWARDS A
SUSTAINABLE
WORLD



OUR MISSION IS TO ENABLE

SOCIAL IMPACT

IN A

SUSTAINABLE AND

SCALABLE WAY

+

WE SUPPORT



NGOs



IMPACT INVESTORS



IMPLEMENTATION AGENCIES



CORPORATES



ACADEMIC INSTITUTIONS

THROUGH AN

**OPEN NETWORK OF
PROFESSIONALS**



VALUES THAT SUSTAIN US



OUR EDGE IN CONSULTING



PRACTICE

-----▶ We are practitioners who lead by action and engage proactively



EVIDENCE

-----▶ We have an established track record of operational excellence & effective strategy implementation



EXPERIENCE

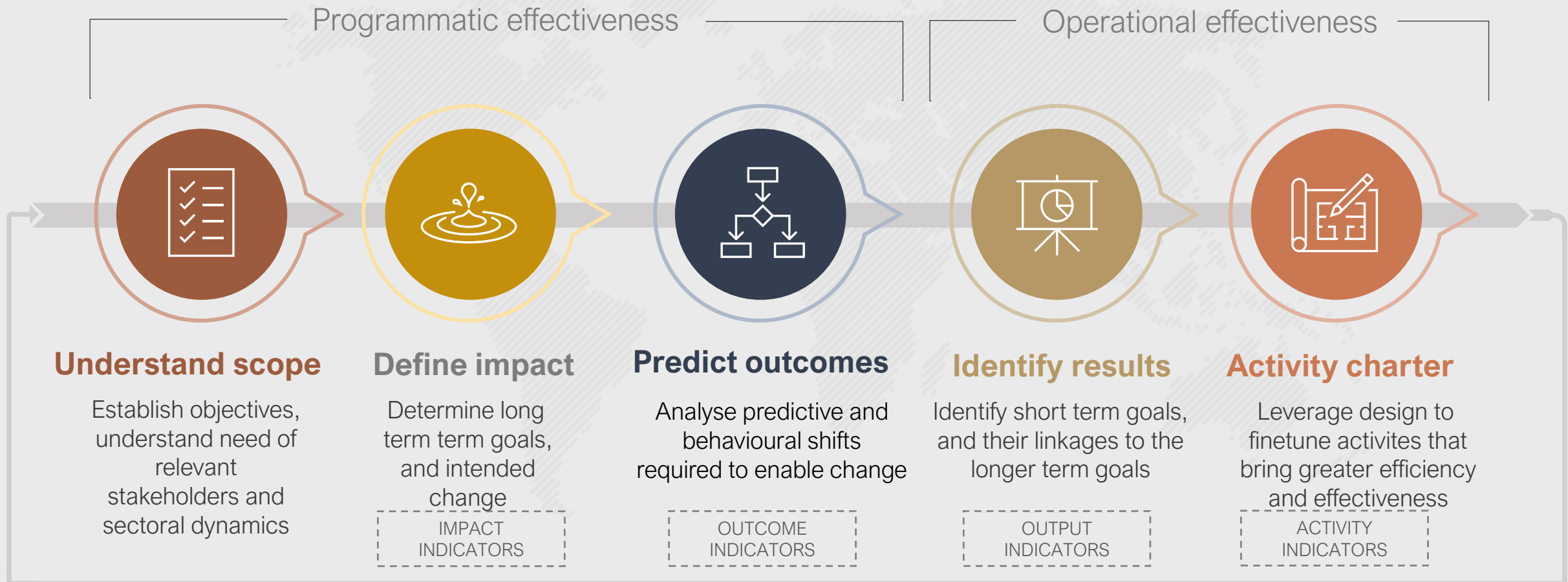
-----▶ We bring experience-based learning and relevant ground level connects



SUSTAINABILITY

-----▶ We make you self-reliant

STRUCTURED DESIGN THINKING APPROACH



#1 END-TO-END SOLUTIONING

STRATEGY AND BUSINESS CONSULTING

Implementation-focused measurable strategy design to effect social change



DOER'S LABS

Immersive Learning Journeys that impact Business Metrics



MONITORING & EVALUATION

Impact assessment with a focus on building programme effectiveness



Our work includes but is not limited to



ESG CONSULTING

End-to-end ESG management and advisory for MSMEs

RESEARCH & DOCUMENTATION

Turnkey capabilities in practitioner-focused research projects



OUR IMPACT SO FAR

1,50,000+

People sensitized to be empathetic to disabilities

35,000

Small producers empowered to set up producer companies through Doers' Lab

30,000+

Women Empowered through Gender Sensitization Programs

1,800+

Field visits undertaken for primary research (over a 10-year period)

130+

Organisational due diligence reports developed

120

Video case studies of social enterprises / entrepreneurs

50

Grassroots organisations adopted M&E (in a one-year period)

100+

Sectoral deep-dive reports created that have been implemented in some form

2000+

Upskilling workshops conducted in hybrid mode across domains

50+

Network of Implementation Partners

60%

Strategy recommendations resulted in full or part implementation on ground

90%

Repeat projects from clients and partners

#2 niiti SELF-INITIATIVES



*with Tech Mahindra Foundation

**through Questera Foundation

OUR IMPACT SO FAR

6000+

Women enrolled into the
niiti eM programme

10000+

People participated in
Knowledge Factory
sessions

900

Households who accessed
government schemes
through Questera initiatives

245

New microenterprises
supported through eM
initiatives

5

Pilot entrepreneurship
ventures initiated with deaf
communities

1000+

Women from marginalized
communities who trained in
a new vocational skill

23

Cities and towns covered by
the niiti eM programme

50+

Members among deaf
community enabled to lead
a pan-India initiative

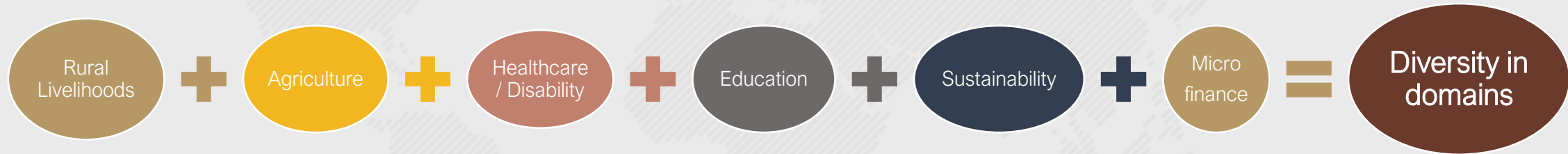
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Peer reviewed papers
published in internationally
reputed journals

STRATEGIC PARTNERSHIPS THAT HELP US MAXIMISE IMPACT



niiti- AN EXPERIENCED VERSATILE TEAM



RECOGNITIONS THAT ENCOURAGE US



niiti founder Meena Vaidyanathan received the Woman Entrepreneur Award in Feb 2023



The Hon. President and Vice President acknowledged the contribution by niiti towards accelerating women entrepreneurship in Dec 2023



niiti was among the few non-academic institutions invited to present their research work on systems level evaluation and tracking in Sep 2023



Annexure I – Work Portfolio

Strategy / Implementation support

OUR WORK PORTFOLIO



[Strategy and feasibility report for improving incomes through entrepreneurship among Karbi-Anglong women tea growers]



[Development of strategy for Hear A Million to enable a million deaf, and Impact Evaluation of the project progress]

YASH JOHAR
FOUNDATION

[Conceptualise, set-up and execution of interventions related to financial security for communities in the entertainment industry]



[Programme management, support and capacity building to build operational efficiency within the organisation]



[Review of their country strategy (2016-18) and development of country strategy and implementation plan for 2025; Evaluation of their Research and Advocacy programmes]



[Programme partner for accelerating business outcomes through improved capacity of field teams. Conceptualisation and execution of DeHaat Learning Academy]

OUR WORK PORTFOLIO



[Market feasibility study to determine readiness amongst Micro, Small and Medium enterprises (MSMEs) for adopting ESG initiatives]



[Validation partner for The HBL Changemaker awards since 2019]



[Develop 2028 strategy and implementation plan with metrics for Microland Foundation]



[Strategy development for initiative leveraging postal networks to improve health indicators in remote areas without adequate health infrastructure]

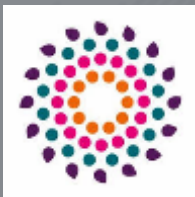


[Strategy report on impact of Utthan initiative on artisans working & recommendations on improving and sustaining their work conditions and craft]



[Identify and document case studies for institutional investors, social enterprises on leveraging renewable energy to impact livelihood outcomes in India and Africa]

OUR WORK PORTFOLIO



[Investigative study to determine sustainable livelihood options for Single Women in Marathwada region]



[Scoping study on identification of the most challenging social issues in India and creation of deep-dive reports on them]

NOKIA

[Smart Village project design and prototype implementation support]



[Project design for enabling sustainable interventions in livelihood, healthcare and governance in Gujarat]



[Design and Execution of workshops to enable small tea growers to set up producer companies. Advisory support to set-up EqualiTea, an FPO marketing initiative]



[Sourcing partner for the Wadhvani Advantage programme to accelerate Medium and Small enterprises (SMEs)]

OUR WORK PORTFOLIO



[Feasibility study to determine donor landscape for AIDS related funding and outreach strategy for short- and long-term funding]



[Documentation of 20 best social enterprises doing outstanding work in 8 different areas, including education, disability, renewable energy, as a base for their fund-raising strategy]



[Operations and marketing strategy development and implementation plan]



[Set-up & operationining Dialogue in the Dark in India. Outreach & Recruitment strategy for visually impaired trainers. Dialogue in the Dark workshops driving empathetic leadership]



[Strategy for developing a partnership-based collaborative model for improving healthcare indicators at the community level. Development & execution of pilot]



[Development of CSR policy, committee and strategy for implementation]

OUR WORK PORTFOLIO



[Conceptualisation, curation & co-owner of a hybrid platform to promote learning & active knowledge seeking amongst youth]



[Co-development of CSR & social impact / sustainability strategies for corporates and foundations]



[Visioning workshop to develop a sustainable livelihood strategy]



[Streamlined Operations and created Business Strategy. Mentorship and Advisory]



[Marketing advisory for an upcoming University in rural Jharkhand. Development of content framework for their masters programme and standalone courses on sustainability and CSR]



[Scoping study to identify the best and scalable organisations involved in sustainable construction and design]

OUR WORK PORTFOLIO



[Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”]



[Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India]



[Programme conceptualisation and management, mobilisation campaign for participation amongst youth]



[Marketing strategy development and implementation plan. Training on leveraging social media for advocacy and impact]



[Conceptualisation of DeHaat Values Programme and execution support for roll-out across the global organisation]



[Brand and Outreach strategy to build a case for South-South partnerships in healthcare innovation]

OUR WORK PORTFOLIO



[Conceptualisation and execution of the Digital4Growth Inc Tank platform to build collaborative & scale up digital education across stakeholders]



[Brand outreach and CSR strategy and implementation plan]



Annexure I – Work Portfolio

Impact Evaluation & Learning

OUR WORK PORTFOLIO



[Development of evaluation and learning culture including capacity building for 30+ organisations across West Bengal]



[Evaluation design at system and investee level and impact assessment of improved uptake of financial products by 25mn women]



[Impact evaluation of sport-enabled empowerment of economically disadvantaged deaf children]



[Impact Evaluation of the Actizen programme in four states (MP, Goa, Karnataka, Andhra Pradesh)]



{CSR report highlighting programme initiatives over 3 years}



[Analysis and documentation of evaluation data collected over the past 10 years]

OUR WORK PORTFOLIO



[Review of Impact evaluation design & methodology and recommendations on process improvement for Project Vikaasa involving multiple stakeholders]



[Impact evaluation of their SMART+ and ARISE+ programmes for enabling speech & hearing impaired youth and children seek better education and livelihoods]



[Impact evaluation of their projects related to education and livelihoods for people with disabilities across Karnataka]



[Impact Evaluation for their programme in West Bengal leveraging sports for psycho-social well-being of children]



[Conceptualisation and development of Impact stories that enable increased interest in focus impact investing areas]



[Playbook development on Social Success Notes, a new instrument in impact investment]

OUR WORK PORTFOLIO



[Assess and document impact of 25 years of hybrid rice]



[Impact evaluation of Climate Smart Agriculture Interventions in Maharashtra]



[Document best practices and M&E and learning with a view to build a larger campaign for the Young Men and Boys programme]



[CSR audit and advisory. Includes quarterly financial and impact audit, project management, documentation, compliance advisory, partner due-diligence and reporting]



[Project efficiency and effectiveness advisory. Documentation workshop]



[Impact evaluation of Smart Village project. Documentation and Data Collection workshops]

OUR WORK PORTFOLIO



[Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”]



[Research paper and case study videos on talent management in the social sector. Due-diligence research on finalists of Villgro awards presented at Sankalp-2013] Impact evaluation of their Incubation programme]



[Data visualisation and Documentation of toolkits developed for children to address malnutrition]



[Evaluation of the OJT programme and its impact on migrant labour / unskilled workers to improve incomes]



[Evaluation of the Kickstart Equality programmes and the impact of sports on improving status of young girls from marginalised minority communities]



[Social impact assessment design and implementation of pilot. Training on monitoring and evaluation methods. Implementation of technology platform to scale impact measurement]

OUR WORK PORTFOLIO



[Documentation of 20 best social enterprises doing outstanding work in 8 different areas, including education, disability, renewable energy, etc.]



[Whitepaper on their systemic transformation approach to school education in India]



[Research for a whitepaper to document their approach to impact investment in education sector]



[Impact Evaluation for the ACTIZEN programme to promote active citizenship amongst school children in Madhya Pradesh]



[Validation partner for The HBL Changemaker awards since 2019]



[Validation partner and Process Reviewer]



Annexure I – Work Portfolio

Capacity Building / Doer's Labs

OUR WORK PORTFOLIO



[Content development and training in hybrid mode on values & organisational behaviour for field staff / leadership]



[Training sessions on leveraging social media for mobilising communities, Impact evaluation, CSR documentation with multiple stakeholders]



[Modular training on how to set and run micro and nano enterprises]



[Conducted trainings for prospective directors on CSR, sustainability and gender equality]



[Impact evaluation & documentation training for field staff]



[PoSH Training for the ICC and workshop on gender sensitization]

OUR WORK PORTFOLIO



[Advisory on PoSH, Training of the ICC committee and workshops and online trainings for employees for making workspaces more gender-sensitive]



[Advisory on PoSH and workshops making workspaces more gender-sensitive]



[Workshop on gender safety and making workspaces more diverse]



[Workshops on Outcome Harvesting, Most Significant change and other change evaluation processes]



[Practitioner focussed training content for institutional investors and social enterprises on financing renewable energy based livelihood initiatives]



[Workshop on brand management with women entrepreneurs]