



Nokia Annual CSR Report



India Market 2017-2018

Contents

Message from Head of Nokia India Market	01
About Nokia	02
Nokia in India	
Our approach to CSR	04
Our approach	
Our team	
Enhancing lives through corporate community investment	07
Achievements during the year	
Developing Smartpur in India	
Building resilience in children and their communities against risks and disasters	11
The Disaster Risk Reduction Model	
The Social Protection Model	
Developing digitally enabled weavers' hub – Kanchiloom	19
Kanchiloom Model	
Remedial education for out of school children of migrant poor	22
Education Model	
Highlights	
Restoration and conservation of wetlands	26
Wetland Conservation Model	
Act with empathy - Nokia's employee volunteers	28

Message from Sanjay Malik Head of India Market



India is a growing economy where there are innumerable possibilities. Its demographic dividends are outstanding, and we try to weave in technology to bring out this potential while holding on steadfast to our commitment towards providing enduring solutions to people.

This is true both for our business initiatives and those under Corporate Social Responsibility (CSR). Our CSR initiatives are a result of an impact-oriented thinking process to develop a project with real and measurable social outcome. We have been working with 5 implementation partners across 8 states of India in 378 villages/urban local bodies in different thrust areas such as disaster risk reduction, optimisation of traditional skills, bridging the

education divide, conserving nature, harnessing digital technology for integrated development and innovating technology that can promote rural development.

In our endeavour to build resilience amongst the vulnerable and especially the children in partnership with Save the Children we have created 57 functional Disaster Management Resource Centres. Amongst the number of Task Forces that have been trained, 3500 have been endorsed by district administration. Further, approximately 69 lakh children are likely to benefit from the inclusion of school safety in the curriculum of government run schools in Andhra Pradesh. Multiple initiatives to socially protect these communities have enabled them to accrue a benefit of INR 3.08 crores from government schemes.

I am happy to share that our constant endeavour to promote innovative connectivity solutions has resulted in building a digitally-integrated village concept that we call "Smartpur". It combines technology with several indicators of development such as better

education, health, livelihoods, financial access and governance. While we have just begun with creation of a model, we intend to expand to create 500 Smartpurs in India over 4-5 years. In another project aiming at promoting digital technology to optimise traditional skills, we along with the Digital Empowerment Foundation have resorted to training weaver communities on Computer Aided Design Development (CADD) in the traditional saree weaving cluster of Kanchipuram in Tamil Nadu.

Our work on technology promotion however does not undermine our understanding about the more fundamental needs of the people. Our education project with Samridhhi Trust in Karnataka and National Capital Region has mainstreamed 386 drop out and out of school children of mostly migrants through a comprehensive education bridging programme.

While doing all the above, we understand that sustainability, above all, is about protecting our environment. We have associated with World Wildlife Fund with the aim to revive and rejuvenate two



wetlands around Bengaluru that will impact a human population of 52000 directly.

With this breadth of CSR projects with wide-ranging impact, we are excited about the tremendous possibilities of technology in creating a truly inclusive society that spells development for all.

Warm Regards,

Sanjay Malik

Head of India Market, Nokia

About Nokia

We create the technology to connect the world. Powered by the research and innovation of Nokia Bell Labs, we serve communications service providers, governments, large enterprises, and consumers, with the industry's most complete, end-to-end portfolio of products, services, and licensing. We adhere to the highest ethical business standards as we create technology with social purpose, quality and integrity. Nokia is enabling the infrastructure for 5G and the Internet of Things to transform the human experience.



Nokia in India

For Nokia, India is amongst the high-growth markets. The manufacturing operations, global delivery centers and research and development setups in India reflect our unwavering focus on the country and enhanced proximity to its customers. From launching and helping in rapid growth of 2G/GSM technology in early 2000, to bringing high quality 3G services in 2011 and pioneering 4G/LTE technology in India in 2012, we have been at the forefront of partnering with telecom operators in India. Nokia is the leader in IMS-Volte, Optical networks and GSM-Railways. The company is a partner of choice for mobile operators to usher mobile data revolution in the country and preparing for 5G era.

We have India's largest international telecom infrastructure manufacturer with the first to manufacture 3G and LTE products locally. This facility manufactures & ships the complete gamut of telecom products (2G, 3G, LTE & Core Networks) for domestic and global markets with close to 50% of the finished radio base station products being exported. Recently, the facility started production of 5G-ready base-station.

Nokia's commitment to India is deeply engraved in the way we harness the potential of local talent for research and development. Our Bangalore Technology Center is one of the 4 main global R&D sites for the company, employing over 6000 engineers and undertaking

research on various advanced global telecommunication technologies. Very few multi-national companies have harnessed the potential of leveraging India as global delivery hub for telecommunication services, alike the information technology industry. Nokia was pioneer to set up its largest Global Delivery Centers and Global Network Operations Centers (GNOC) in Chennai and Noida. These centers, today employ over 4000 highly skilled employees who operate, manage, monitor and upgrade networks of telecom operators located in 86 countries around the world.



Our approach to corporate social responsibility



Our approach



Focus

- Connecting the unconnected
- Saving lives



Impacts

- Communities by keeping them
- Safe
 - Healthy
 - Productive
 - Informed
 - Resilient



Areas of intervention

- Education
- Livelihoods
- Health
- Governance
- Environment



Tools

- Resource centre creation
- Capacity building
- Technology used for development
- Advocacy

Our active CSR programmes are aligned with Nokia's global themes of Corporate Community Investment and with Section 135 and Schedule VII of the Companies Act 2013 and Companies (CSR Policy) Rules 2014. The CSR Committee of the Board provides strategic direction, guidance and policy inputs whilst also periodically reviewing the physical and financial progress of deployment of CSR projects across locations against plan.

Thorough in their methodology, each program creates a positive and long-lasting impact on society. Our constant effort to optimise resources and ensure impact led us to rethink the needs of communities in a world of rapid digital progress. This led us to brainstorm new programme ideas that were digitally inclusive and had the scope of reaping the human dividends. What emerged was ideation of a smart village that used digital inclusion in the usual focus areas of integrated development. This concept that we call 'Smartpur' is in its pilot stage and would soon be scaled-up to cover several states in India.

We have engaged credible partners in all our endeavours. At present we are working with our partners in villages/urban local bodies across 8 states of India. Each of our interventions are interwoven in a manner to leverage technology and promote connectivity among people. We have designed in-depth monitoring and evaluation processes to ensure improved delivery of services and optimisation of time and resources.

Our team



Sanjay Malik
Chairman of
CSR Committee and
Head of India Market



Sunil Sayal
Chief Financial Officer



Saguna Vaid
Head of Legal
& Compliance

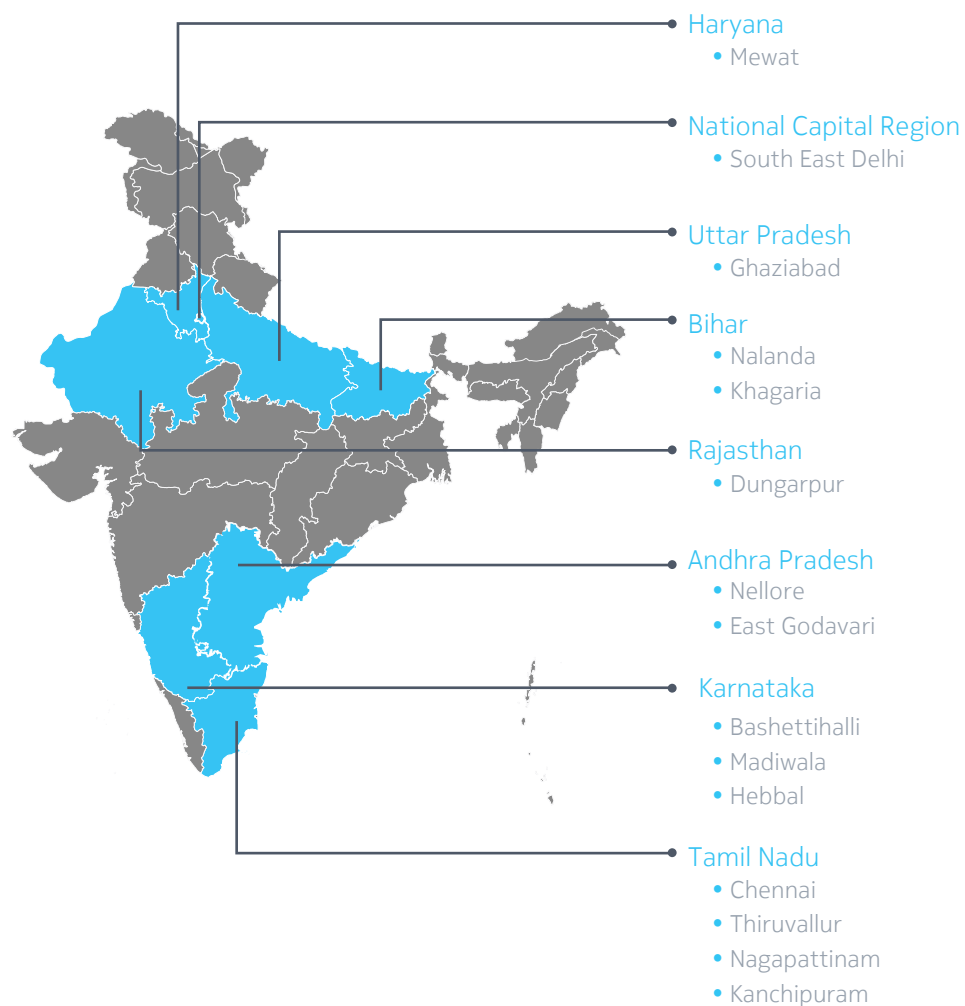


Sanjay Ajmera
Head of India
Country Controlling



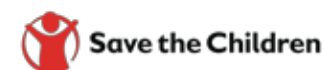
Amit Marwah
Head of Marketing and
Corporate Affairs

Implementation area



Our partners

Implementation Partners



Monitoring and Evaluation Partner



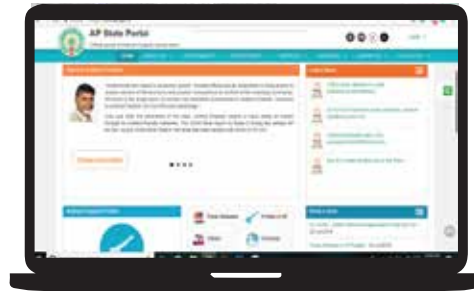
Enhancing lives through corporate community investment



Achievements of the year 2017-18

Andhra Pradesh adopts India's First School Safety Curriculum

Recently, the Andhra Pradesh government integrated a detailed curriculum on safety spread across 29 chapters in all government schools, based on the learnings from our endeavours on building resilience amongst school children led by our partner Save the Children. The curriculum has been designed in accordance with the school safety guidelines provided by the National Disaster Management Authority of India and covers all kinds of disasters. A set of guidelines that will serve as a reference book has been developed for teachers. Students of



classes III to X in 61,705 schools will gradually build resilience to disasters through this approach. It is likely that 69 lakh children who will undergo this programme will be equipped with the right tools and behaviours to manage disasters and thereby become less vulnerable.



Andhra Pradesh adopts India's first comprehensive school safety curriculum & teachers reference book



Inauguration of first Smartpur in Nuh, Haryana by Ambassador, Finland Ms. Nina Vaskunlahti on 16th May 2018

Development of Digital Village Ecosystem in India

We launched Smartpur, a digitally enabled village ecosystem that focuses on 5 areas of socio-economic development that have been designed around education, health, livelihood, financial inclusion and governance. We have begun work on a pilot

programme to test the design and execution, and have committed to creating 500 Smartpurs over the next few years. We believe that this will add a new direction to socio-economic development and enable inclusive economic growth.

Developing digital villages called 'Smartpur' in India

An innovative and integrated social program called "Smartpur" that pragmatically combines the dividends of digital empowerment with those of socio-economic empowerment.

We envisage creation of 500 villages that will use digital connectivity to improve the community's access to education, health, finance, livelihoods, governance and entertainment. Community owned and operated wireless networks that use line-of-sight and low cost Wi-Fi equipment and utilises the unlicensed spectrum bands 2.4 GHz and 5.4 GHz will be leveraged for the purpose. This will bridge the digital divide and impact areas that will help to make these villages progressive, self sustained and self reliant.

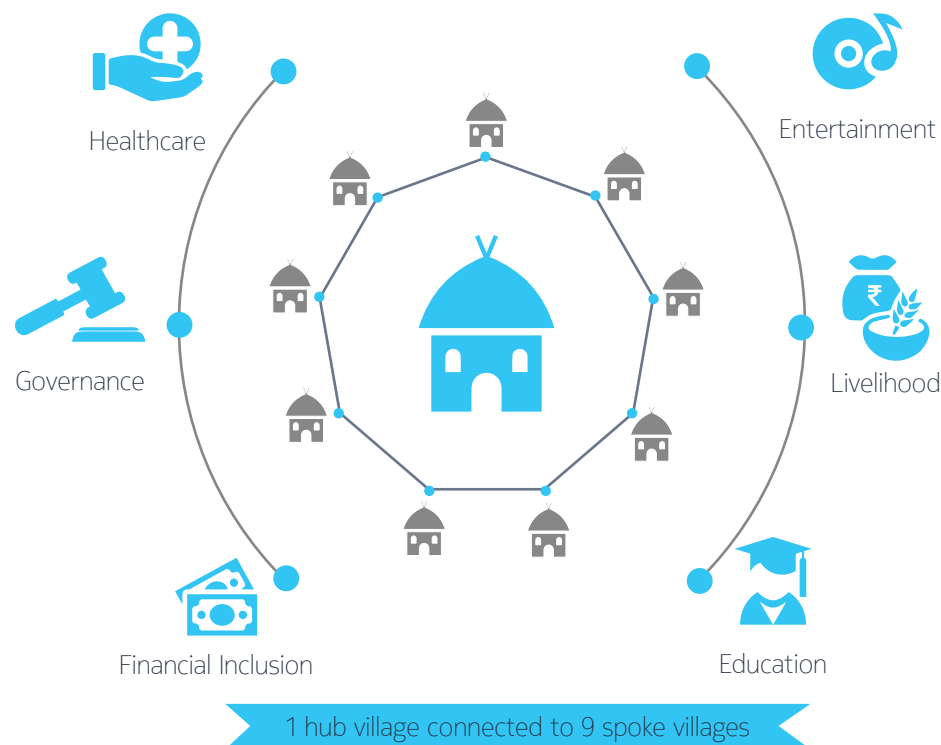
We co-created this concept with niiti Consulting, our monitoring and evaluation partner who is also helping us in fructifying the concept on ground with our implementation partner Digital Empowerment Foundation.

To begin with, we have launched the

program in 2 locations that would soon be expanded to cover 500 villages in different states of India.



The approach is to develop 10 hub and spoke models with each hub supporting 9 spokes in the vicinity. Some very genuine needs of the community in these areas are sought to be addressed by this program through digitally enabled mechanisms. These geographies will also witness establishment of internet infrastructure ensuring a multiplication effect on their development.



The concept and design of Smartpur has its foundation in the belief that inclusive economic growth can be enabled by digital technologies. Leveraging technology to provide access to basic citizen services can enable every Indian to

participate actively in individual and community growth and help India truly reap its demographic dividend.

-Amit Marwah
Head of Marketing and
Corporate Affairs, Nokia

Building resilience in children and their communities against risks and disasters

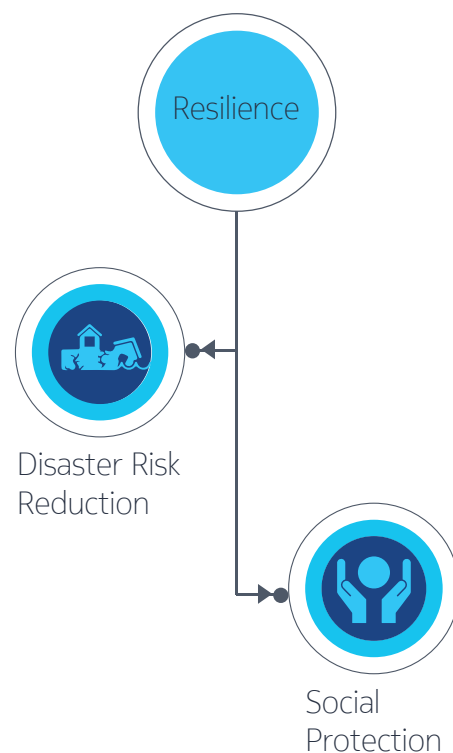


Building resilience in children and their communities against risks and disasters

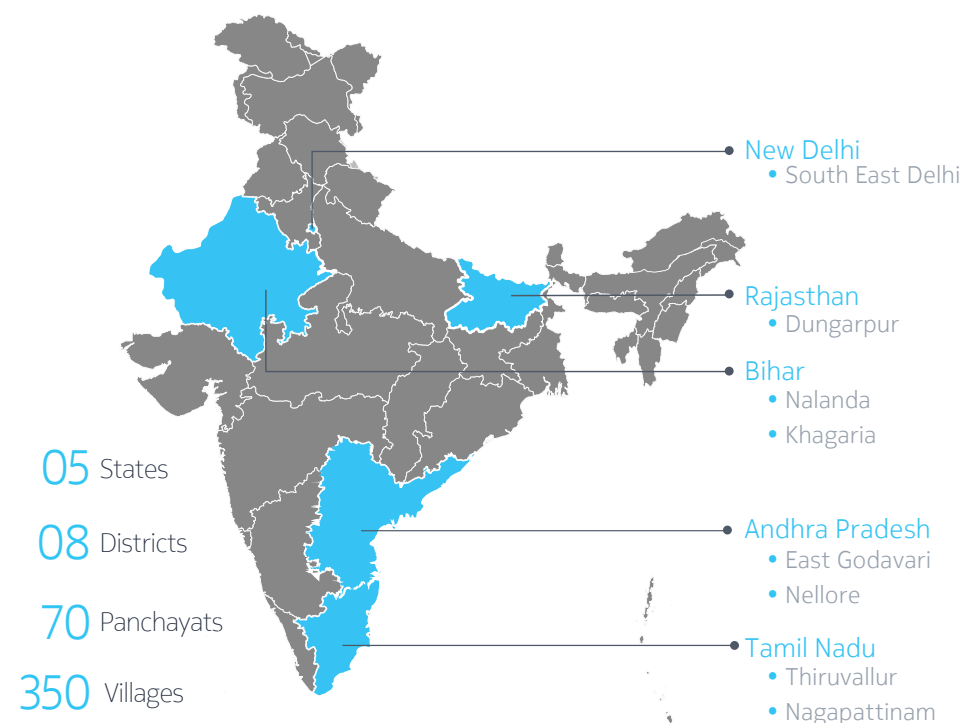
Resilience in common parlance indicates the ability to recover from any difficult situation.

In a country like India, where 17.74%¹ of the world's population live, social security measures are minimal. This makes communities vulnerable to disasters. This situation is grave for the underprivileged who lack the wherewithal to fight back in case of any natural or manmade disaster in their lives. Keeping this vulnerability in mind, a pertinent approach towards helping the underprivileged communities is to build their own resilience mechanisms. This is even more needed for the children hailing from these communities, whose vulnerabilities are far higher. In view of this critical need we at Nokia committed ourselves to building resilience among vulnerable communities and especially children. We conceived a dual approach for increasing preparedness, prevention, early response, mitigation and socio-economic protection, all of which build resilience. One approach is to address disaster risk reduction

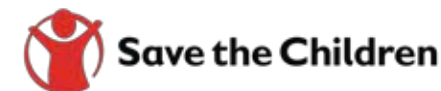
and the other is to ensure protection of the vulnerable through social schemes provided by the Government of India.



Geographic Coverage



Implementation Partner



¹www.worldometers.info/india-population



The Disaster Risk Reduction Model



Appropriate Institution Building

Task Force  

Child Protection Committee  

Disaster Management Committee  

Children's Groups 



Advocacy & Evaluation

Disaster Management Plans  

Incident Management System  

Community monitoring in school-ICDS 

School hazards & risk maps 

Model replication advocacy  

Community Score Card 



Infrastructure Building

Rescue shelter demarcation  

Disaster Management Resource Centre  

Food/Grain Bank 



Capacity Building

Use of technology  

Messaging and signalling  

Use of equipment 

First Aid  

Psycho-social resilience  

Education during calamity  



Results

What we achieved over the last 4 years gives us pleasure and satisfaction. With the help of our project partner Save the Children, we made school children more secure, contributed to district disaster management plans, created a group of early responders, promoted technology to connect people in times of need and helped many in mitigating risks that arose from disasters.

3500 task force members have been endorsed by district administration

1279 kgs of grain distributed as emergency response from the grain banks

393 task force members have been selected as first responders

370 households rescued by task forces during disasters

350 village disaster management plans have been endorsed by PRI members of District Collectorate



Our Task Forces

Several groups of 20 people have been created to act at the village level as first responders in case of any disaster.

Their skills on signalling systems, usage of rescue equipment, first aid, provision of psychological support and community meals have been developed through organised trainings. These task forces have succeeded in acting promptly, intelligently and bravely as first responders in case of incidences of disasters like fire, flooding and droughts that have occurred.



Task Forces in a mock drill



Building wall with sandbags

Early response by Task Force members preventing flooding in Amni village in August 2017

When an old farmer from Amni village of Khagaria in Bihar noticed water flooding into his field from a broken embankment of Bagmati river, he knew whom to call for early response. The valiant task force members who had received training on ways to prevent disasters knew how to handle the situation with the resources available at their disposal. A simple act of digging out a 5 feet well that could hold the flooding water and building a wall with sandbags helped in resolving the issue as a first response. Later the District Level Disaster Management Authorities were informed who, over a period of time repaired the embankment.

A mobile application to promote road safety has been developed and launched in New Delhi. The National Disaster Management Authority launched this Incident Management System which is gradually gaining popularity among the community members of urban slums in South Delhi.



Launching the Incident Management System

Results

61705 govt. schools in different geographies in AP have included Comprehensive School Safety in curriculum

684 village/school disaster management plans prepared

349 schools participated in mock drills (fire safety, first aid, earthquake)

431 households adopted mitigation measures led by community

200 people have used the Incident Management System to report 83 incidents



Our Disaster Management Resource Centres

Centres have been created at the village level that are equipped with resources that are important in case of any disaster.

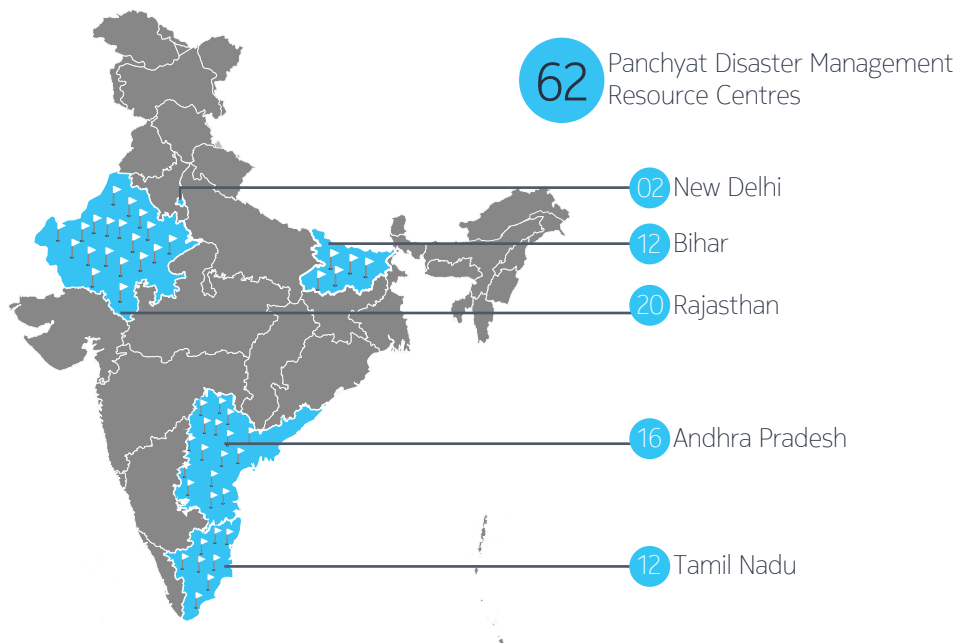
These centres are hosted by the Panchayats and act as a nodal centre for several villages.

Different Functionalities Of DMRCs

- ⌚ Warning and signalling systems
- 🛠 Rescue equipment and kits
- 🩹 First Aid kits
- 🍲 Provisions for community meals
- 💻 Computers
- 🌐 Internet facility
- 🔌 Alternate power systems



Functional Panchayat Disaster Management Resource Centre



8 Disaster Management Resource Centres (DMRCs) become sustainable in Dungarpur in Rajasthan

Sustainability beyond the project intervention period is always a concern. Keeping this in mind, many DMRCs are exploring ways in which they can sustain independently. 8 of these in Dungarpur in Rajasthan have succeeded. The DMRC managers have become registered e-mitras and would also serve as cashier portals of banks. This would make them economically independent and enable them to sustain themselves beyond the project period.

I knew about Save the Children from before but I started actively participating after I took responsibility of the PDMRC. Through the intervention, my knowledge on important issues like child labour, water and sanitation, social protection schemes, disaster risk reduction has increased. I create awareness for community's benefit on the same issues.

-Bonthu Shanti Kumari
PDMRC Manager, East Godavari
Andhra Pradesh



Successful mitigation

Awareness has been created on disaster management among communities to enable them to understand and respond to early warnings on one hand and mitigate problems arising in the aftermath of disasters on the other.

The importance of mitigation after the occurrence of any disaster is grave. This is because disasters leave the survivors in a state of shock and long term trauma. They also have long term consequences on their wellbeing such as leaving people homeless, contaminating their water or air. Many of these problems can be mitigated by the community through mutual support and with the support of concerned governmental or non-governmental institutions.



Community RO water purifying plant in Tamil Nadu

RO water purification plant for a village to mitigate disaster led water contamination

The devastating Tsunami of 2004 increased the salinity levels of ground and surface water in Kottaikuppam village about 150 kms from Chennai. The Vardha cyclone of 2016 further ravaged the resources of the village leaving the villagers in a state of deprivation. Being a village identified and addressed by the project, community members of Kottaikuppam found it easier to understand the issue of salinity. They raised the issue with concerned authorities since they were aware of the problems they would face if they consumed contaminated water. Community demand led to

installation of a commercial sized Reverse Osmosis water purification plant.

Families in Bihar get respite from contaminated water with Arsenic filters

Arsenic and iron levels in drinking water in low lying flood prone villages in Nalanda in Bihar, made it unfit for consumption. The disaster aware community started buying bottled water to prevent health disorders and simultaneously demanded a resolution to their problems. 138 families identified as most vulnerable were given arsenic filters to give them respite from the problem.



Household Arsenic Filter



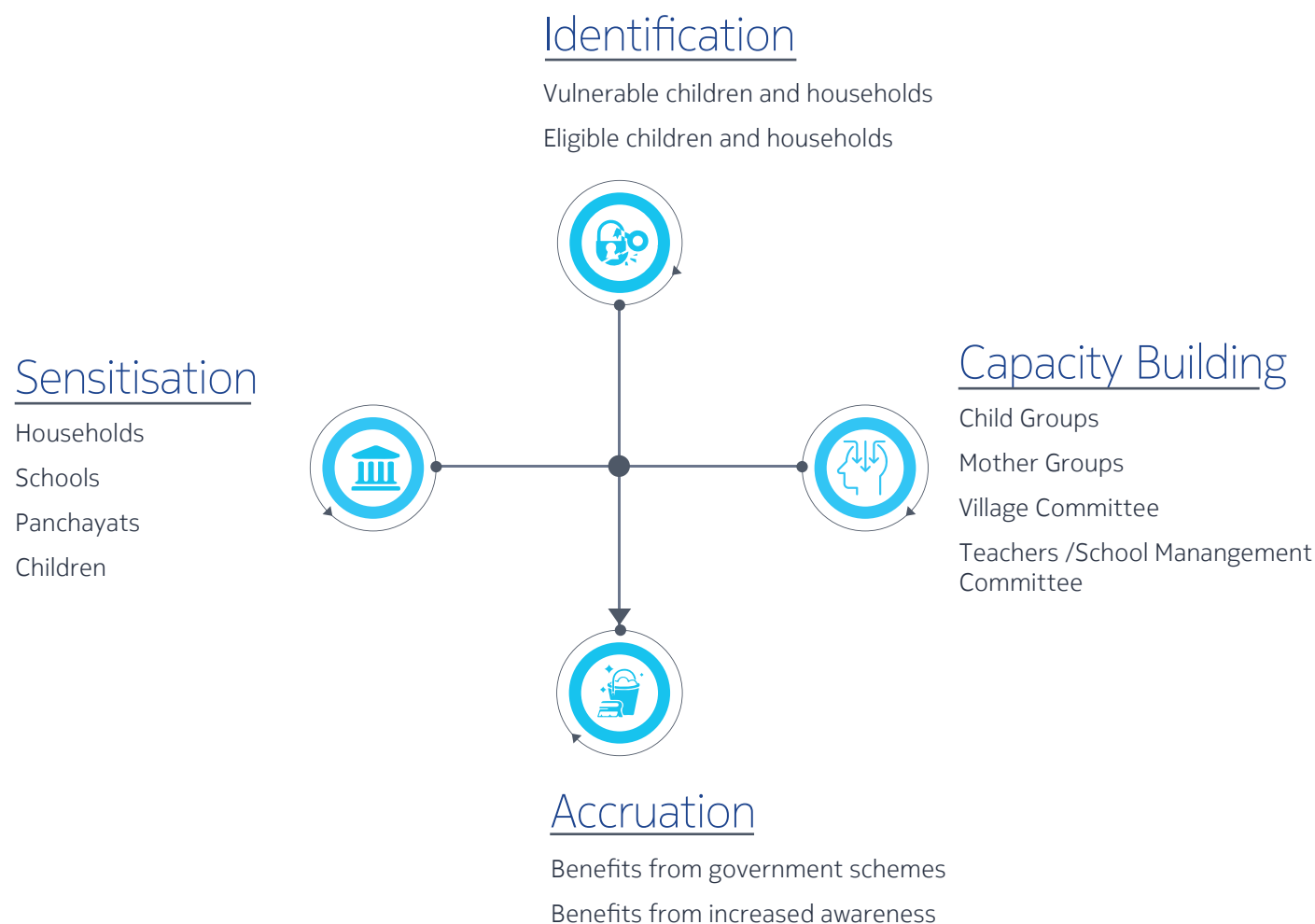
An operational Grain Bank

Community early responders form Grain Bank to mitigate Hunger of fire survivors in Hiyadpur village in Bihar

A violent fire in February, 2018 engulfed 10 houses in Hiyadpur village in Bihar. A Grain Bank created to mitigate disasters within the Disaster Management Resource Centre in Khagaria responded by distributing 600 KGs of grains to the survivors. These grains comprised rice, wheat and maize that are predominantly consumed as staples in the region. The most fascinating fact was that instead of waiting for help from outsiders, the unaffected villagers were the early responders contributing to the grain bank in proportion to their ability.



The Social Protection Model



Results

- 22158** children aware of responsibilities, rights and entitlements
- 3117** families which were identified to be vulnerable have benefitted from atleast 1 social protection scheme
- 3143** individuals applied for social protection schemes using the digital interface (Haqdarshaq)
- 1797** teachers sensitised on working with vulnerable children
- 560** mother groups and school management committees monitoring school and ICDS activities
- 3.08** crores INR received by applicants of various social protection schemes
- 77** camps at village, panchayat and block level held to make communities aware of social protection schemes

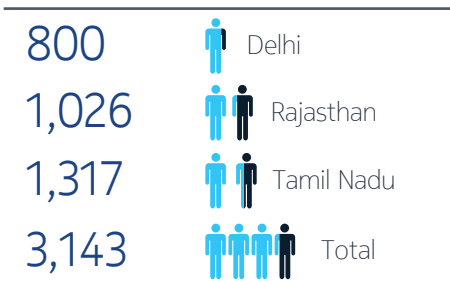
Haqdarshak app for social protection schemes

An app that enables and facilitates application to various social protection schemes has been extensively used.



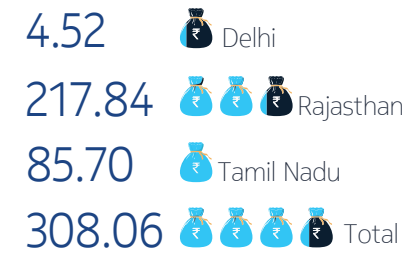
Community members queuing for document verification

Haqdarshak Applicants

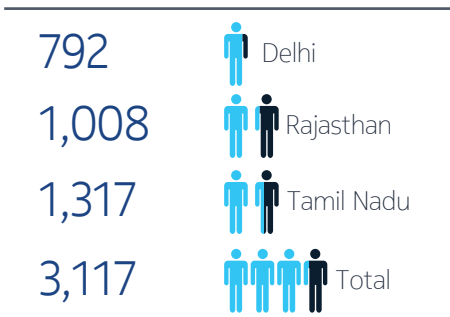


This was launched in the third quarter of 2017 in South Delhi District to initially benefit 25 slum communities and is now being used in most geographies of intervention.

Monetary Benefits Recieved (in Lakhs Rupees)



Beneficiaries



Child Groups

Child Groups that have been created under this project have emerged as strong and sensitive bodies promoting safety.

School Safety Committee forces administration to clear debris

Child Group of Senior Secondary School in Charwada in Rajasthan knew that the debris dumped on their playground was a hazard. It

was not only polluting the ambient air but could lead to physical injury of children who had to cross uneven ground and also muck to get to their classrooms. Being aware of their rights and also of the safety norms, the School Safety Committee which has student representation in it, approached the administration and forced it to clear the ground within a few days.



Debris in front of Charwada School, Dungarpur



Charwada School, Dungarpur after removal of debris

Developing a digitally enabled weaver's hub-Kanchiloom



Developing a digitally enabled weaver's hub-Kanchiloom

Connecting people with technology has always been a priority for Nokia.

This time we have chosen 3 villages with limited or no access to connectivity in a famous handloom cluster called Kanchipuram in the southern state of Tamil Nadu to equip them digitally for enhanced livelihoods and holistic development. The project seeks to bring in a change in their lives by empowering them to engage in digital designing, increasing their access to health and information through digital means. The endeavour is enterprising and aims to make a distinct improvement in the quality of life of the people targeted over a period of three years (2017-2020).



First loom setup in KSP Nagar



Computer Aided Design Workshop

Using Computer Aided Design (CAD) Software to optimise designing and archiving efforts.

A specialised skill required before setting the warp and the weft in a handloom is to design the pattern. This is a time consuming and precision skill that rested with a handful who charged handsome amounts and also required significant amount of time. This process being arduous and expensive discouraged the weaving community to weave a variety of designs. To break this vicious cycle that prevented the growth of the industry, weavers are being taught how to become self



Launch of Kanchiloom

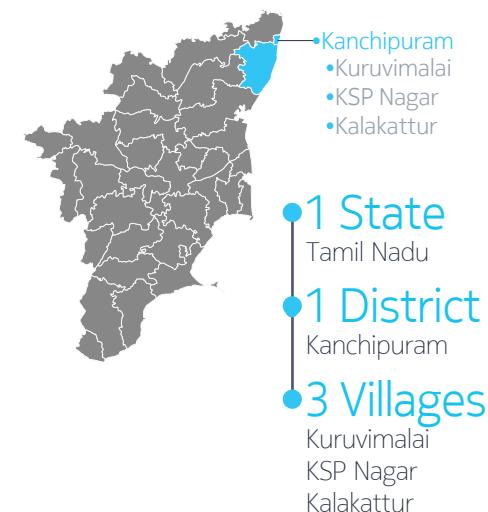
reliant in designing. To start with, 15 weavers are learning how to use Computer Aided Design software for creating and drafting existing and new designs. Simultaneously they are also learning how to archive these. This, once practised in the area is expected to reduce costs on one hand and substantially increase variety of designs on the other.

Implementation Partner



Design class in progress at CRC, KSP Nagar

Geographic Coverage



Kanchiloom Model



Results

- 273** adults and children trained in digital literacy and spoken english
- 01** digitally programmed model loom set up at cluster resource centre
- 75** nodes of wireless network facility available across 3 villages
- 50** traditional weaving designs archived
- 15** students undergoing computer aided design (CAD) course
- 20** self help group members trained in embroidery skills
- 10** community members trained in digital photography and editing

Remedial education for the out of school children of migrant poor



Remedial education for the out of school children of migrant poor

Education is a fundamental need and it is our endeavour to make it accesible to under privileged children belonging to migrant communities.

Children belonging to migrant communities are often forced to drop out of school or deprived of an oppotunity to attend school for reasons beyond their control. Understanding the plight of such children whose parents are forced to migrate as a successful livelihood coping strategy, we try and support education of the children of migrants. An education programme that holistically supports the education needs of these children and mainstreams them is what we nurture. Further, through sponsorships and after school classes we strengthen their education needs so that they become confident and able.



Students showcasing their classwork



A group photograph at Hebbal

Geographic Coverage



2 States

Karnataka
National Capital Region

2 Locations

Hebbal
Indirapuram

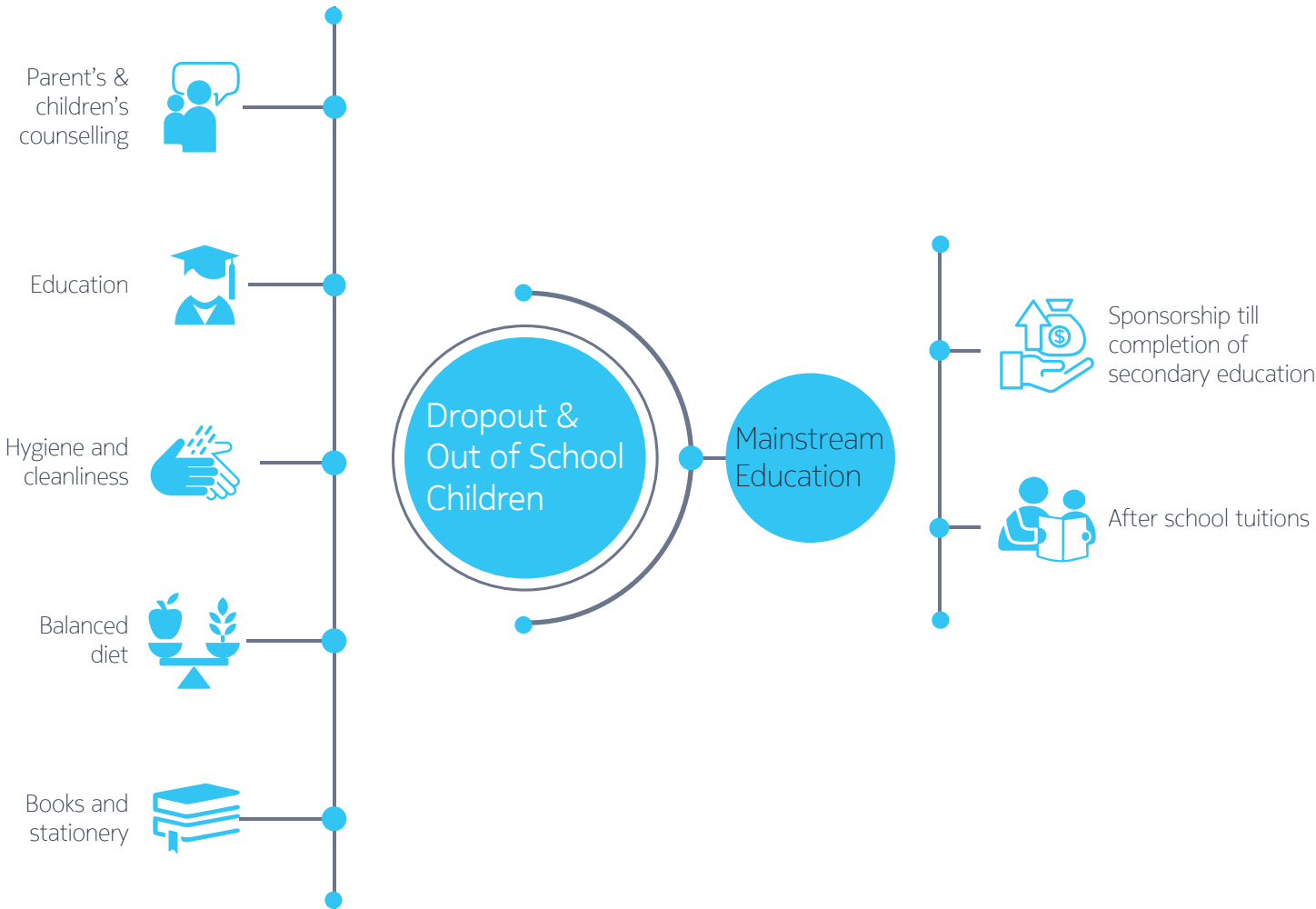
2 Cities

Bengaluru
Ghaziabad

Implementation Partner



Education Model



Results

523 children enrolled in bridge school (2016-2018)

356 children attending bridge school get into mainstream education (2016-2018)

346 children supported through after school continue school education (2016-18)

48% children going to mainstream schools showed improvement in average grades in annual examinations

Highlights

We have encouraged learning through an eclectic set of tools and methods.

Thus children attending the bridge classes or after school classes are curious about their learning and can retain most of it because of use of proven kits and methods for learning different subjects. This approach is very important for the kind of children we deal with, because all of them have been disconnected with academics either because they have lost interest or because their families have migrated and parents have relied on them as caregivers for younger siblings.

Some of the methods, kits and teaching techniques we have been relying on for teaching different subjects and skills are as follows.

- 1 Montessori method for development of gross motor, fine motor and social skills
- 2 Chipper sage software for English
- 3 Akshara Foundation kit for Mathematics
- 4 Nalli Kalli method for Kannada
- 5 Anubhava Science Foundation techniques for Environmental Science



Samriddhi team with Nokia volunteers

3 out of school siblings of a migrant family get into mainstream education in Bengaluru.

When three siblings accompanied their father to Bengaluru they knew that the objective of the family was only to earn some money to get their elder sister who they had left behind in the village married off. Getting his children into school was neither a priority nor valued by the father of four. They were identified by the community mobilisers of Samriddhi Trust who counselled the family over sometime to get them into the bridge school run by them. The children who did not even recognise alphabets when they joined the bridge school turned out to be fast learners. Soon, they not only became literate but also grasped the age appropriate curriculum. The progress made by these siblings was phenomenal and they were mainstreamed at the local municipality school. An additional achievement of the effort has been the change in mindset of the father who acknowledges and realises the worth of education now.



3 successful siblings



Sports day at Indirapuram



Annual day at Hebbal

Restoration and conservation of urban wetlands



Restoration and conservation of urban wetlands

We believe in conserving the environment around us and also in increasing commitment of local communities towards environment conservation.

In a city like Bengaluru, anthropogenic stress along with rising population levels are resulting in loss of wetlands. To prevent this loss, we committed ourselves to conserving wetlands. We understand and acknowledge the importance of wetlands in our ecosystem. Wetlands act like a sponge by absorbing water during storms and rains and releasing water when water levels are low. They have an innate capacity of recharging ground water. Besides these, their role in conserving biodiversity of a region is substantial.



Bashettihalli Wetland after rains



Maps showing wetlands

4 Feeder channels identified for wetland rejuvenation

A good rainfall filled up the Bashettihalli tank and also the feeder canals in 2017. This made the communities and industries in the area realise what WWF was emphasizing on for some time. They understood that Bashettihalli was a wetland and rejuvenating it would resolve water crisis in the area substantially. They also recognised and marked the feeder canals linked to it in the upstream. This realisation resulted in the local community and industry getting involved with various other stakeholders to draw out an action plan and taking responsibility for revamping these feeder canals to Bashettihalli.



Nokia employees lend a helping hand

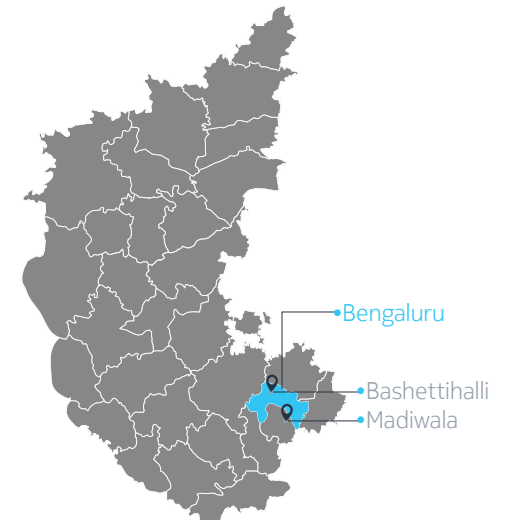
WWF-India is doing a commendable work by engaging in wetland conservation and rejuvenation activity which is of utmost priority in Karnataka. I am hopeful that more such initiatives involving citizens, government departments and civil societies would lead to conservation and preservation of water bodies in Karnataka.

—Ms. Seema Garg (I.F.S)
CEO- Karnataka Lake Conservation and Development Authority (KLCDA)
Government of Karnataka

Implementation Partner



Geographic Coverage



- 1 State (Karnataka)
- 2 Wetlands

● Bashettihalli

Population 12000
 Wetland Area 19.22 Acres
 Catchment Area 500 Hectares

● Madiwala

Population 40000
 Catchment Area 3800 Hectares
 Wetland Area 272 Acres

Wetland Conservation Model



Results

The program team has persevered in conserving wetlands and in making local communities responsible for 2 years now. We are glad that WWF could mobilise relevant stakeholders to draw out an action plan. Through a variety of capacity building programmes, cleanliness drives, afforestation activities and assessments we could actively involve 1456 students, 610 local community members and 264 volunteers from Nokia.

0.6 acres of catchment rejuvenated

09 acres of catchment afforested

04 feeder channels reconnaissanced

13 wetland health assessments conducted

“ Act with empathy - Nokia's employee volunteers

“ It is a great opportunity to be part of Nokia CSR activities. By setting aside a few hours every weekend to teach the under privileged kids, I get an opportunity to do my bit to help steer the children's lives towards a better future. I am grateful to Nokia CSR community and the Samridhdhi Trust for giving me a platform to give back to our community and developing important social skills & gain valuable work experience. Looking forward to participating in more such initiatives going forward!

-Madhu V
NSW, Bengaluru

“ Connecting the unconnected is an essential part of what Nokia does. Even in our community development initiatives, we believe in bringing benefits of technology to the unconnected. Kanchiloom is one such project. It is also an opportunity to Nokia employees to engage with community in a meaningful and effective way which is an extremely rewarding experience for all of us.

-Sudarshan Pitty
Head of Chennai Factory



Sports day at Bridge School Project, Indrapuram



Plantation drive, Bashettihalli, Bengaluru



Biodiversity Survey, Bashettihalli, Bengaluru



Annual Day at Bridge School Project, Bengaluru

“ It was a privilege & has been an honour to visit the (Kanchiloom) place where a real example of social upliftment is visualized. It is heart-warming to know such great work is being done to bring positive social change. The place has an air of positivity, practicality and sincerity.

-P.Megala

Buyer Production Consumables
Chennai

“ Nokia, together with its employees, is committed to giving back to society. With access to education as an imperative for all children, we chose remedial education as our focus to help out-of-school children gain access to mainstream school by bridging the gap in their education and developing their core academic skills in literacy and numeracy. In association with Samridhdhi Trust, our employees have engaged to improve the learning outcomes for these children with very encouraging outcomes over last three years that we can be proud of.

-Tarun Sharma
Head of Global Sales Support,
Noida

“ It’s a nice and really worthy experience being part of CSR activities - whether it was to identify the bird species in Madiwala lake or Assessment of Bridge school students or tree plantation drive at Bashettihalli. I have always been inclined and motivated to do something for the society. I am very impressed with the mission of Nokia CSR. It is heartwarming to know such great work is being done to bring positive social change.

-Divyadarshini Pawar
RAN NPO, Bengaluru



Survey of afforestation area in Bashettihalli, Bengaluru

“ An urge to do our bit towards grass root level issues connected me to Nokia CSR Bengaluru. I’m very happy to witness the consistent, incremental impact of projects that Nokia CSR is focusing on be it Bridge school or Wetland rejuvenation for a sustainable future. Needless to say CSR engagements provide a lot of learnings to carry forward. Hoping to be part of many more such initiatives of Nokia CSR journey.

-Asha CV
NSW, Bengaluru



Survey of afforestation Area in Bashettihalli, Bengaluru

“ Being part of Nokia CSR community Bengaluru gives me the opportunity to actively engage in environment conservation. I am very thankful especially to all my friends and likeminded colleagues at Nokia who have joined hands to collectively volunteer towards betterment of the nature, society and welfare of underprivileged children.

-Sajjan MS
RAN NPO, Bengaluru

“ Breaking away from the daily routine work, volunteering with Nokia CSR team has been one of the very important activities for me since the time I have been part of it. Most encouraging part of all these activities is the enthusiasm shown by my Nokia friends and support by our CSR project Partners. I eagerly wait for CSR programs and try to prioritize CSR activity over other activities on weekends. Along with all the volunteering fun, the most satisfying part is that we are doing our small bit to give back to the society.

-Kiran Murthy
Nokia Global services, Bengaluru



Nokia India Markets - CSR Report 2017-18

Compiled by:

