





Accelerating the **transition**

towards a **sustainable** world!

To Support NGOs, Impact
Investors, Implementation
Agencies, Corporate,
Academic Institutions



through an open
network of professionals

Enabling social impact in a

Sustainable and Scalable manner!

Our Operating Principles

Trustworthy Partnerships



Outcome Focussed



Practitioner Focussed



Gladiator Spirit



Quality. Everytime.



Think Big. Think Deep.



Our Design Thinking Approach



Our **Impact** so far (2010-2019)



30,000

Women Empowered through
Gender Sensitization Programs

35,000

Small producers empowered to
set up producer companies
through Doers' Lab training

50%

Strategy recommendations
that have resulted in full or
part implementation on ground

1670

Field visits undertaken for
primary research

1,50,000+

People sensitized to
visual impairment

50+

Network of Implementation
Partners

120

Video case studies of social
enterprises / entrepreneurs

30+

Sectoral Deep Dive reports
created

100+

Experts and practitioners
shared insights at
Knowledge Factory

150

Upskilling Doers' Lab
workshops conducted with
various stakeholders

100%

Repeat projects from clients
and partners

130+

Organisational due diligence
reports developed

Our Domains of Expertise (1/2)



Strategy & Business Consulting

Design implementation-focused measurable strategy to effect social change

Business Modelling, Project Ideation & Design

Go-to-Market Strategy

Risk Assessment

Organizational Change Management

Campaign Ideation & Management



Research & Documentation

Turnkey capabilities in practitioner-focused research projects

Sectoral Deep Dive Analysis

Feasibility Studies

Market Research

Case Studies & Story Telling

Data Visualization through multiple mediums



Monitoring & Evaluation

A robust and pragmatic process to bring operational efficiency and record impact

M&E Design

Define Measurement Indicators

Financial and Social Impact Audits

Social Return on Investment Analysis

Process Improvement



Doer's Labs

Immersion Program: Create and deploy Learning Journeys that impact Business Metrics

Gender Safety & Sensitization

Social Impact Assessment

Sustainability Management

CSR Reporting

Diversity & Inclusion

Business Planning for Start-Ups



Knowledge Factory

Curated platform to promote active conversations around topical subjects

"Romancing The Constitution"

"She & The City"

"Environment & Us"

"Theatre in the Digital Age"

"The Future of Millennials"

"Addressing the urban crisis"



ESG consulting

End-to-end ESG management and advisory

Sustainability assessment and reporting

Integrated Sustainability Strategy

Materiality Assessment

Policy development

Compliance advisory

Our Domains of Expertise (2/2)



Questera Foundation is a Section 8 not-for-profit company that has been established to implement developmental programmes that support communities and in particular the marginalized, to build on their capacity and strengthen their cultural identities.

Key Focus Areas

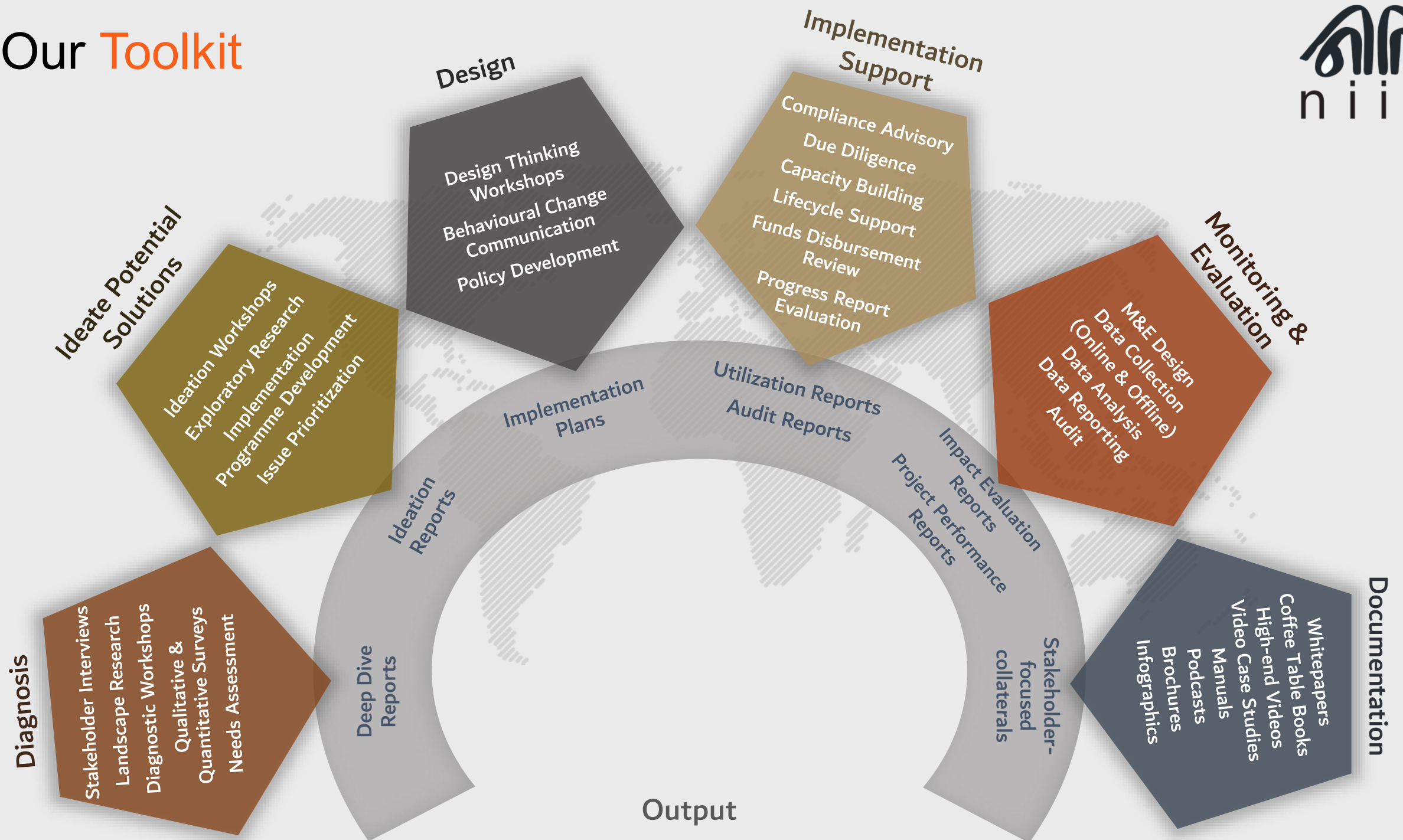
Livelihoods

Healthcare

Education

Governance

Our Toolkit



A Snap Shot of Our Work Portfolio



[Investigative study to determine sustainable livelihood options for Single Women in Marathwada region]



[Impact evaluation of Climate Smart Agriculture Interventions in Maharashtra]



[Create program templates for Grantee organisations with a view to build a larger campaign narrative]



[Project design for enabling sustainable interventions in livelihood, healthcare and governance in Gujarat]



[Assess and document impact of 25 years of hybrid rice]



[Document the programmes and impact of community-oriented investigative research]

A Snap Shot of Our Work Portfolio



NOKIA

[CSR audit and advisory. Includes quarterly financial and impact audit, project management, documentation, compliance advisory, partner due-diligence and reporting]



Save the Children

[Project efficiency and effectiveness advisory. Documentation workshop]



[Smart Village project design and prototype implementation advisory. Documentation and Data Collection workshops]



nourishing
schools

[Data visualisation and Documentation of impact evaluation]



[Design and Execution of workshops to enable small tea growers to set up producer companies]



[Scoping study on identification of the most challenging social issues in India and creation of deep-dive reports on them]

A Snap Shot of Our Work Portfolio



[Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”]



[Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India]



[Brand outreach and CSR strategy and implementation plan]



[Review of their country strategy (2016-18) and development of country strategy and implementation plan for 2025; Evaluation of their Research and Advocacy programmes]



[Brand and Outreach strategy to build a case for South-South partnerships in healthcare innovation]



[Conceptualisation and execution of the Digital4Growth Inc Tank platform]

A Snap Shot of Our Work Portfolio



[Advisory on PoSH, Training of the ICC committee and workshops and online trainings for employees for making workspaces more gender-sensitive]



[Advisory on PoSH and workshops making workspaces more gender-sensitive]



[Workshop on gender safety and making workspaces more diverse]



[Conceptualisation of a “Smart Village” Design and Implementation plan, including Monitoring and Evaluation]



[Playbook development on Social Success Notes, a new instrument in impact investment]



[Validation partners for The Changemaker Awards]

A Snap Shot of Our Work Portfolio



[Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”]



[Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India]



[Programme conceptualisation and management, mobilisation campaign for participation amongst youth]



[Marketing strategy development and implementation plan. Training on leveraging social media for advocacy and impact]



[Research paper and case study videos on talent management in the social sector. Due-diligence research on finalists of Villgro awards presented at Sankalp-2013] Impact evaluation of their Incubation programme]



[Social impact assessment design and implementation of pilot. Training on monitoring and evaluation methods. Implementation of technology platform to scale impact measurement]

A Snap Shot of Our Work Portfolio



[Scoping study to identify the best and scalable organisations involved in sustainable construction and design]



[Whitepaper on their systemic transformation approach to school education in India]



[Research for a whitepaper to document their approach to impact investment in education sector]



[Streamlined Operations and created Business Strategy. Mentorship and Advisory]



[Marketing advisory for an upcoming University in rural Jharkhand. Development of content framework for their masters programme and standalone courses on sustainability and CSR]



[PoSH Training for the ICC and workshop on gender sensitization]

A Snap Shot of Our Work Portfolio



[Feasibility study to determine donor landscape for AIDS related funding and outreach strategy for short- and long-term funding]



[Documentation of 20 best social enterprises doing outstanding work in 8 different areas, including education, disability, renewable energy, etc.]



[Operations and marketing strategy development and implementation plan]



[Setting up of Dialogue in the Dark in India. Digital marketing. Recruitment of visually impaired trainers. Conducting Dialogue in the Dark workshops driving empathetic leadership]



[Conducted trainings for prospective directors on CSR, sustainability and gender equality]



[Build CSR policy, committee and strategy for implementation]

A Snap Shot of Our Work Portfolio



[Validation partner and Process Reviewer]



[Member and Partner for EvalFest]



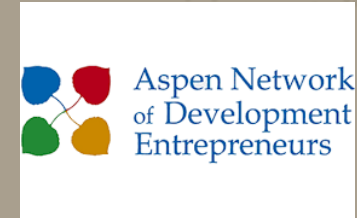
[Visioning workshop to develop a sustainable livelihood strategy]



[Evaluation of the OJT programme and its impact on migrant labour / unskilled workers to improve incomes]



[Evaluation of the Kickstart Equality programmes and the impact of sports on improving status of young girls from marginalised minority communities]



[Playbook to explore opportunities and usability of "Social Success Note"- a blended finance instrument for social enterprises]

A Snap Shot of Our Work Portfolio (Questera Foundation)



[Programme design and implementation approach to reach a million persons with deafness (hearing loss) to lead a productive life and help mainstream them in education and livelihood by building an early intervention ecosystem that focuses on prevention, rehabilitation and inclusion in the next 10 years- HEAR A MILLION campaign.

Questera will also be providing implementation support for the project]

The logo for Huntsman, featuring the word "HUNTSMAN" in blue, uppercase, sans-serif letters, with a red horizontal line above and below the text.

HUNTSMAN

[Programme design and implementation of a sustainable CSR model that enables communities to seek better, more sustainable livelihoods, improves access to healthcare and access to public services.

Questera will be building a sustainable programme on ground, ensuring operations aligned with the long-term objectives and exit once the operations are streamlined and self-sustaining]

Why You Should Work With Us



Enable fact-based and data-driven **Business Decisions**



Ensure **Regulatory Compliance** and **Operational Excellence**



Bring **Experience based Learning** and ground level connects



We make you **Self-reliant** enough to make ourselves redundant



