Accelerating the transition towards a sustainable world!
Our Mission

Enabling social impact in a **Sustainable** and **Scalable** manner!

To Support NGOs, Impact Investors, Implementation Agencies, Corporate, Academic Institutions through an open network of professionals.
Our Operating Principles

- Trustworthy Partnerships
- Practitioner Focussed
- Outcome Focussed
- Gladiator Spirit
- Think Big. Think Deep.
- Quality. Everytime.
Our Design Thinking Approach

Programme Effectiveness

DEFINE IMPACT
- Identify Stakeholders
- Sustainability Parameters
- Sectoral Dynamics

PREDICT OUTCOMES
- Predictive Analysis
- Behavioural Communication Analysis

INPUTS
- Funding
- Partnerships
- Resources

ACTIVITY CHARTER
- Implementation Plan/Execution

TANGIBLE RESULTS
- Summary of Outputs
- Short Term Goal Achievements

Our Approach

Impact Indicators
Outcome Indicators

Operational Efficiency

Measurement — Impact Metrics
Our **Impact** so far (2010-2019)

- **30,000** Women Empowered through Gender Sensitization Programs
- **35,000** Small producers empowered to set up producer companies through Doers’ Lab training
- **50%** Strategy recommendations that have resulted in full or part implementation on ground
- **1670** Field visits undertaken for primary research
- **1,500,000+** People sensitized to visual impairment
- **50+** Network of Implementation Partners
- **120** Video case studies of social enterprises / entrepreneurs
- **30+** Sectoral Deep Dive reports created
- **100+** Experts and practitioners shared insights at Knowledge Factory
- **150** Upskilling Doers’ Lab workshops conducted with various stakeholders
- **100%** Repeat projects from clients and partners
- **130+** Organisational due diligence reports developed
Our Domains of Expertise (1/2)

**Strategy & Business Consulting**
- Design implementation-focused measurable strategy to effect social change
  - Business Modelling, Project Ideation & Design
  - Go-to-Market Strategy
  - Risk Assessment
  - Organizational Change Management
  - Campaign Ideation & Management

**Research & Documentation**
- Turnkey capabilities in practitioner-focused research projects
  - Sectoral Deep Dive Analysis
  - Feasibility Studies
  - Market Research
  - Case Studies & Story Telling
  - Data Visualization through multiple mediums

**Monitoring & Evaluation**
- A robust and pragmatic process to bring operational efficiency and record impact
  - M&E Design
  - Define Measurement Indicators
  - Financial and Social Impact Audits
  - Social Return on Investment Analysis
  - Process Improvement

**Doer’s Labs**
- Immersion Program: Create and deploy Learning Journeys that impact Business Metrics
  - Gender Safety & Sensitization
  - Social Impact Assessment
  - Sustainability Management
  - CSR Reporting
  - Diversity & Inclusion
  - Business Planning for Start-Ups
  - "Romancing The Constitution"
  - "She & The City"
  - "Environment & Us"
  - "Theatre in the Digital Age"
  - "The Future of Millennials"
  - "Addressing the urban crisis"

**Knowledge Factory**
- Curated platform to promote active conversations around topical subjects
  - "Romancing The Constitution"
  - "Environment & Us"
  - "Theatre in the Digital Age"
  - "The Future of Millennials"

**ESG consulting**
- End-to-end ESG management and advisory
  - Sustainability assessment and reporting
  - Integrated Sustainability Strategy
  - Materiality Assessment
  - Policy development
  - Compliance advisory

**ESG assessment**
- Sustainability assessment and reporting
  - Integrated Sustainability Strategy
  - Materiality Assessment
  - Policy development
  - Compliance advisory
Questera Foundation is a Section 8 not-for-profit company that has been established to implement developmental programmes that support communities and in particular the marginalized, to build on their capacity and strengthen their cultural identities.
Our Toolkit

Design
- Design Thinking Workshops
- Behavioural Change Communication
- Policy Development

Implementation Support
- Compliance Advisory
- Due Diligence
- Capacity Building
- Lifecycle Support
- Funds Disbursement Review
- Progress Report Evaluation

Monitoring & Evaluation
- M&E Design
- Data Collection (Online & Offline)
- Data Analysis Data Reporting Audit

Documentation
- Whitepapers
- Coffee Table Books
- High-end Videos
- Video Case Studies
- Brochures
- Manuals
- Podcasts
- Infographics

Ideate Potential Solutions
- Ideation Workshops
- Exploratory Research
- Implementation Programme Development Issue Prioritization

Diagnosis
- Stakeholder Interviews
- Landscape Research
- Diagnostic Workshops
- Qualitative Surveys
- Needs Assessment

Deep Dive Reports
- Implementation Plans
- Utilization Reports
- Audit Reports
- Impact Evaluation Reports
- Project Performance Reports
- Stakeholder-focused collateral

Output
A Snap Shot of Our Work Portfolio

- **[Investigative study to determine sustainable livelihood options for Single Women in Marathwada region]**
- **[Impact evaluation of Climate Smart Agriculture Interventions in Maharashtra]**
- **[Create program templates for Grantee organisations with a view to build a larger campaign narrative]**
- **[Project design for enabling sustainable interventions in livelihood, healthcare and governance in Gujarat]**
- **[Assess and document impact of 25 years of hybrid rice]**
- **[Document the programmes and impact of community-oriented investigative research]**
A Snap Shot of Our Work Portfolio

- **Nokia**: [CSR audit and advisory. Includes quarterly financial and impact audit, project management, documentation, compliance advisory, partner due-diligence and reporting]

- **Save the Children**: [Project efficiency and effectiveness advisory. Documentation workshop]

- **DEF**: [Smart Village project design and prototype implementation advisory. Documentation and Data Collection workshops]

- **nourishing schools**: [Data visualisation and Documentation of impact evaluation]

- **CEC**: [Design and Execution of workshops to enable small tea growers to set up producer companies]

- **XPRIZE Foundation**: [Scoping study on identification of the most challenging social issues in India and creation of deep-dive reports on them]
A Snap Shot of **Our Work Portfolio**

- **Ashoka changemakers**
  - [Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”]

- **atmosfair**
  - [Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India]

- **Apollo Hospitals**
  - [Brand outreach and CSR strategy and implementation plan]

- **The Leprosy Mission Trust India**
  - [Review of their country strategy (2016-18) and development of country strategy and implementation plan for 2025; Evaluation of their Research and Advocacy programmes]

- **iavi**
  - [Brand and Outreach strategy to build a case for South-South partnerships in healthcare innovation]

- **SAP**
  - [Conceptualisation and execution of the Digital4Growth Inc Tank platform]
A Snap Shot of **Our Work Portfolio**

- **HCL**
  - Advisory on PoSH, Training of the ICC committee and workshops and online trainings for employees for making workspaces more gender-sensitive

- **Genotypic**
  - Advisory on PoSH and workshops making workspaces more gender-sensitive

- **Dimension Data**
  - Workshop on gender safety and making workspaces more diverse

- **Alcatel-Lucent**
  - Conceptualisation of a “Smart Village” Design and Implementation plan, including Monitoring and Evaluation

- **Aspen Network of Development Entrepreneurs**
  - Playbook development on Social Success Notes, a new instrument in impact investment

- **The Changemaker Awards**
  - Validation partners for The Changemaker Awards
A Snap Shot of Our Work Portfolio

- **iihs INDIAN INSTITUTE FOR HUMAN SETTLEMENTS**
  - [Impact Evaluation of the Youth Venture programme and creation of a Framework for the “Everyone a Changemaker programme”]

- **INSEAD The Business School for the World**
  - [Feasibility study on preparedness of Indian corporate sector on carbon offset and identification of the best CDM compliant renewable energy projects in India]

- **transform urban india**
  - [Programme conceptualisation and management, mobilisation campaign for participation amongst youth]

- **kanthari**
  - [Marketing strategy development and implementation plan. Training on leveraging social media for advocacy and impact]

- **villgro**
  - [Research paper and case study videos on talent management in the social sector. Due-diligence research on finalists of Villgro awards presented at Sankalp-2013] Impact evaluation of their Incubation programme]

- **KGVK**
  - [Social impact assessment design and implementation of pilot. Training on monitoring and evaluation methods. Implementation of technology platform to scale impact measurement]
A Snap Shot of Our Work Portfolio

[Scoping study to identify the best and scalable organisations involved in sustainable construction and design]

[Whitepaper on their systemic transformation approach to school education in India]

[Research for a whitepaper to document their approach to impact investment in education sector]

[Streamlined Operations and created Business Strategy. Mentorship and Advisory]

[Marketing advisory for an upcoming University in rural Jharkhand. Development of content framework for their masters programme and standalone courses on sustainability and CSR]

[PoSH Training for the ICC and workshop on gender sensitization]
A Snap Shot of **Our Work Portfolio**

- **iavi**
  - Feasibility study to determine donor landscape for AIDS related funding and outreach strategy for short- and long-term funding.

- **Khushii**
  - Documentation of 20 best social enterprises doing outstanding work in 8 different areas, including education, disability, renewable energy, etc.

- **World Health Organization**
  - Operations and marketing strategy development and implementation plan.

- **Dialogue in the Dark**

- **IOD Institute of Directors**
  - Conducted trainings for prospective directors on CSR, sustainability and gender equality.

- **IOT**
  - [Build CSR policy, committee and strategy for implementation]
A Snap Shot of Our Work Portfolio

- [Validation partner and Process Reviewer]
- [Member and Partner for EvalFest]
- [Visioning workshop to develop a sustainable livelihood strategy]
- [Evaluation of the OJT programme and its impact on migrant labour / unskilled workers to improve incomes]
- [Evaluation of the Kickstart Equality programmes and the impact of sports on improving status of young girls from marginalised minority communities]
- [Playbook to explore opportunities and usability of “Social Success Note” - a blended finance instrument for social enterprises]
[Programme design and implementation approach to reach a million persons with deafness (hearing loss) to lead a productive life and help mainstream them in education and livelihood by building an early intervention ecosystem that focuses on prevention, rehabilitation and inclusion in the next 10 years - HEAR A MILLION campaign.]

Questera will also be providing implementation support for the project.

[Programme design and implementation of a sustainable CSR model that enables communities to seek better, more sustainable livelihoods, improves access to healthcare and access to public services.]

Questera will be building a sustainable programme on ground, ensuring operations aligned with the long-term objectives and exit once the operations are streamlines and self-sustainability.]
Why You Should Work With Us

Enable fact-based and data-driven Business Decisions

Ensure Regulatory Compliance and Operational Excellence

Bring Experience based Learning and ground level connects

We make you Self-reliant enough to make ourselves redundant